

Department of Business Management Studies

About event

Details of Webinar	Date and Time
Workshop Topic: Motivating And Promoting Rural Entrepreneurship Through Preparation Of Business Plan Webinar Speakers: Dr. Khushboo Hotchandani	Date - 9th March, 2021 Time - 3.15 pm to 4.15 pm

Invitation Letter of Program:



महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद
Mahatma Gandhi National Council of Rural Education

(Formerly National Council of Rural Institutes)
Department of Higher Education, Ministry of Human Resource Development, Government of India



Lr No. 001/MGNCRE/DHE/MHRD/GOI/RE/08-03-2021

Dr. Kiran J. Save
Principal
Sonopat Dandekar Arts, V.S. Apte Commerce and M.H. Mehta Science College
Palghar, Maharashtra

Sub: MGNCRE-DHE-MHRD-GOI/Rural Entrepreneurship Development Workshop/Invitation - Reg.

Dear Dr. Kiran J. Save,

Greetings from Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Human Resource Development, Government of India!

We are happy to note that your Institution has formed a Rural Entrepreneurship Development Cell, which is progressive and motivating. We appreciate your key role in this endeavour.

As a part of Rural Entrepreneurship Development Cell, we are conducting an online workshop for motivating and promoting Rural Entrepreneurship through preparation of **'Business Plans'** in the Higher Educational Institutions across the country. In this regard, please schedule a workshop for the members of the cell and the students of the management department in your esteemed Institution on **9th March, 2021 at 3.15 pm**.

The areas of knowledge sharing include aspects of **encouraging Rural Entrepreneurship, preparation of business plan, interaction and experience sharing of a Farmer Producer Organisation (FPO)/local Khadi and Village Industry(KVI)/local business/cottage industry near your institution, and experience sharing by a rural entrepreneur** on the opportunities for your students in this areas.

There will be Regional Level & National Level Conferences for coming out with **'Best Business Plan Implementation'** for students, which will be organised by the Ministry of Education, Government of India in near future. This will bring fame and recognition in the State and also at National Level in terms of Rural Entrepreneurship.


Our Coordinator **Dr. Khushboo R. Hotchandani (Contact no. 9975281377/7020714461)** will be connected with your office.

Thank you.





Yours sincerely,

Dr. W G Prasanna Kumar
Chairman MGNCRE

Email Correspondence:

Fwd: REDC - Invitation Letter 

Inbox

 shreya mishra 2 days ago   

to me ▾

----- Forwarded message -----
From: **MGNCRE MoE** <rddtlup@gmail.com>
Date: Mon, Mar 8, 2021 at 12:34 PM
Subject: REDC - Invitation Letter
To: <asthakiran@rediffmail.com>, <shreya017@gmail.com>

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Our Resource Person, **Dr. Khushboo R. Hotchandani (Contact no. 9975281377/7020714461)** will be connected with your office.

Thank you.

Yours Sincerely,

Dr. W.G. Prasanna Kumar
Chairman, MGNCRE

Performa example discussed by Speaker

Sr. No	Particulars
1	Preliminary study
2	Product idea
3	Market study
4	Environment study
5	Creation of Business plan
6	Feasibility analysis
7	Financial plan
8	Marketing plan
9	Operating plan
10	Human resource plan
11	Project report preparation
12	Evaluation, review and control

Online WhatsApp Screenshot of Program



DEPARTMENT OF BUSINESS MANAGEMENT STUDIES
EVENT REPORT

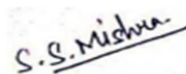
Event Name- Workshop on Rural Entrepreneurship

Date- 09/03/2021

Time- 3:15pm to 4:15pm

Venue- Online Platform Google meet

Department of Business Management Studies organized a workshop titled, “The preparation of Business Plans in collaboration with Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of HRD, and Government of India. The primary objective of the workshop was to motivate and promote Rural Entrepreneurship amongst the students. Dr. Khushboo Hotchandani was the Resource Person for the workshop and 30 Students participated in the workshop.



Prof. Shreya Mishra
Head, Department of
Management Studies